

Building An Online Business

By: Michael Harris

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Breaking News:

Building An Online Business- How It Works

To build an online business there are a series of steps that must take place to lay foundation for your business. This foundation will be the building blocks for everything you do online. Once these blocks are laid, it will not matter what niche you choose to operate in, and you will be able to operate in multiple niches if you want. But the blocks must be in place.

First and foremost you have to have customers. Now I know there are people who will say you need a great product first but I believe and have learned that if I know where my customers are or have an idea of where they are coming from, my product will shape and reshape to meet the needs of my customers. Now I will say it really doesn't make a difference and it is a matter of choice because the product will be the next thing handled.

For this to really work you need to focus on the customers' needs as you develop your product. Think about it.

- A. What are you really good at?
- B. Does it excite you and are you passionate about it?
- C. Does the product get the results you want when you use it?
- D. Would you pay top dollar for it if you had to?
- E. Can you explain what it is, what it does, and why everyone should use it?

If your answer is favorable to all the questions you just looked at, then you have a guide to lay your foundation for your business.

Second comes what I call the A-Z Test. This is a simple thought analysis that fills in the blanks that connects Customers to product/the product to the customers and begins the visual process of testing and evaluation. This step alone, if done right, will be your constant guide to success by simply filling in the gaps and pitfalls that are ever

present in your business. Now with customers and products in place everything that follows will be governed according to these two.

Third comes the creation of a vehicle that will take you from point A to point Z. You already know the product. All the ends and outs that your customers will face and the answers that will produce the desired effects to success.

There are so many vehicles available that you should choose one that fits you. No worries here because if one doesn't work just move to the next one. The key point here is that whichever one you choose needs to fit your style and your way of doing things. Now this is where the rubber meets the road. First and foremost is this will build your Brand and build an access point between you and your customers.

For this reason today I will be using [BuildaList-4Free](#) because it was designed for the very purpose of building Your List. It is different from a list builder inside a membership site because it fills the gap inside the site itself where you have total control. It is your list and you should be able to access it at any given time. Not mail every 5, 7, 9, and etc., It is your list and you should be able to connect every hour if you desire to. Sites like this usually call this a down line mailer, a down line builder, or something along those lines. I must make sure this is clear, I am not criticizing this method in any way, form and fashion. Just trying to explain the difference between the 2. And you need to control your own list. BAL4F does this.



BAL4F is exactly what we need to get our foundation started right.

These are just a few examples of what you will be when using BAL4F:

1- Totally free list building membership program. This is all it was designed for and it does well. It is very affordable and with the bonuses included inside BAL4F it is its own product, just in case you don't have a product now.

BAL4F was created by Marcus Miller with the goal of helping his members finally have a tool that would help them solve their list building problems but Marcus didn't stop there. With the list building problem solved Marcus added more tools to create income inside the same program. These are the income builders included.

2- [Infinity List Builders](#) is a very basic and easy to follow money generator.



What makes this so attractive is the cost threshold. ILB is so affordable to everyone that if your down line list members don't join, they really either don't understand its importance to their business or they are afraid to spend \$3 per month to help build their business. I truly hope the reason is because they don't understand because if they cannot afford \$3 to make thousands, they will never be successful. It takes money to build a business. And sometimes it doesn't take lots of money like in ILB, but a real legitimate business requires some investment.

And believe, you are worth investing into yourself. With ILB firmly set in place as the initial money maker, Marcus added more money making programs to build your income. This is the next piece of the puzzle.

3- The [Viral Money Club](#) is next and it will help increase your income and if we follow the foundational steps VMC can and will be no cost to you because you are already making money in ILB.



The VMC was designed for the sole purpose of increasing your income. And each program comes with other tools inside it to make you even more money and advertise your business in new membership sites across the internet.

4- Super Ape



The next program was designed to provide you with an easy platform for continual internet traffic for you to expose your business. This is also a very low cost membership for only \$7 and as you share it with your growing list you will make \$5 commission. The thing I really like about SA is that when you pay the one-time \$7 you get 4 additional membership sites to advertise to. With the bonuses included in SA it is an exceptional powerhouse that also builds you a list to market to even more.

5- Viral Ad Space is the newest tool added to our powerful list building and income and income machine.



At VAS Marcus created a tool that sells what every online business owner needs and that is traffic. Without traffic even the greatest product is dead in the mud. VAS takes care of your and anyone else's' advertising problem. But this is not just any kind of online ad space? This is viral ad space that will grow with every new member who joins through you. VAS is also a very easy money maker because we already know our customers and our product and the cost is so low that someone who has no idea of what to do, VAS will do it for them. VAS also comes stocked with more tools inside the site and the cost is only \$11.95 per month. Stick with me now, do get scared off because I mentioned a monthly payment. With only 1 referral that understands VAS you make unlimited \$10 commission. From this point imagine 10 people.

This would cover all your business investments here. But we will talk about that in one minute. I want to show you the last, powerful income producer Marcus added to the program.

6- MyQuick 20Dollar Jackpot Biz

FREE AD BY ADDESIGNER.COM

My Quick \$20 Jackpot Biz **Your Plug In & Profit Money System**

This little baby was created for one purpose also. That is you deliver to you \$20 unlimited payments direct to your payment processor. MQ20DJB is a one-time payment of your guessed it, \$20. Everyone please understand this is only paid one time and it places you in the position to make unlimited \$20 commissions.

Now you can use some of these programs or all of them. What I did was to follow the directions Marcus gave us and I am developing these steps to success that Marcus has shared. I must also say that this is not a short term income money LIE. This entire package of tools and advertising will help you build any program you want. Now you will make money quickly if you advertise like all the rest of us have to do. Your list will continue to grow and as they grow, you are branding yourself as a list builder with a total list building plan and an income builder as well.

The way I use BAL4F is my main tool or vehicle to bring in fresh leads. Then I connect with them and help them get started building their own list. Once we are all building our list and making money inside the system, now we are able to start advertising my program to these fresh leads.

Let's look at the income generated by just 1 person:

- 1- You have a great product that is low cost and affordable to all.
- 2- Join BAL4F- Start building your list.
- 3- Join ILB for only \$3 and you get \$1.50 in commissions. 2 referrals and you break even. 10 referrals and you have tripled your money.
- 4- From your commissions in ILB you can now join Viral Money Club and make \$10 commissions. Share these programs with your ever growing list and watch your commissions go through the roof.

- 5- Now join and begin promoting Super Ape because it now you begin to have massive traffic.
- 6- You are making money, your list is increasing, and is this all the money you want to make? No well let's move to the next program. Viral Ad Space is now creating a new business for us and providing traffic for your main programs. \$10 commission for this program is great. And the more referrals I get the more free advertising explodes for me. Now that's a win-win situation.
- 7- Last but not least the MyQuick 20Dollar Jackpot Biz and after I pay the one-time \$20, every referral pays me \$20. 5 referrals = \$100. 10 referrals = \$200. Do I need to go on and talk about this more? No I don't because we understand.

Let's look at cost to us for this major money maker List builder.

BAL4F.....Free
 IFL.....,\$3.00
 VMC.....\$15.95
 SA.....\$.7 one-time
 VAS.....\$10.00
 MQ20DJB.....\$20.00

\$55.95

\$28.00 Monthly from 1 referrals in all programs.

Just 1 referral in each program and your business is running on its own.

Thank You Marcus, for the insights you have shared with us.

Michael Harris

[The Everyday Marketer](#)

Join Us- It's free and making money!!

